

The Expert Consultant in Life-Style-Design™

The Challenge:

You've completed training in your field,
only to discover it's overcrowded and underpaid.

It's time to move up to the recognition and
compensation your work deserves.

A new professional **specialty** serving
a "high-ground" market.

These are thoughtful individuals seeking the best support
designing a **life and style** worth celebrating.

They value quality and care above all. They reject the outdated and cliché.

They seek a respected expert. A trusted **Consultant**.

It should be you.

Become a Consultant in your Field of Specialty. We'll teach you how.

Serve a large, appreciative market around the world (live and virtual).
Establish your "Brand" and the ability to "Market" your best.

To move ahead, you must set yourself apart from the old and cliché.
This weekend workshop / event will begin the process toward a new energy,
attitude, look and outlook for you and your work.

Learn Specific Steps to elevate your service and success.

Expert advice, unique solutions, innovative products and quality instruction.

You should be serving the "thoughtful individuals" looking to create a vibrant **Life and Style**.

Join with other experts who serve this "high-end" community, and share a common goal
and standards of excellence as Expert Consultants in Life-Style-Design™

- Fitness
 - Meal Design
 - Yoga / Bodywork
 - Personal Style
 - Travel / Hospitality
 - Fashion
 - Mind-Body Strategies
 - Decor
 - Cuisine
 - Aesthetics
 - Innovative, Supportive Technology
 - Art / Creative Design / The Performing Arts
- and more...

From Fitness Design to Meal Design... and everything in between.

Become an essential link in this valuable chain of support.



Dr. Jack Barnathan

He has "worked out" at The White House and was awarded the "Certificate of Merit" from the President of the United States, who praised his contributions as "a profound influence and shining example for us all." His lectures at the Kennedy Space Center have been archived for future instruction on "Space Exploration - Fitness Innovation."

With Arnold Schwarzenegger he created an annual workshop event where the Governor enthusiastically proclaimed Dr. Barnathan's lectures as the "highlight of the weekend for me."

He has served as director of a crisis, drug and suicide prevention hotline, an acclaimed, multi-award winning sports doctor, business consultant (having dual degrees in both sciences and a B.B.A in Accounting) and serves on the boards of numerous charitable organizations.

He has advised legends of sports, fitness, the performing arts and business leadership in his unique strategies for creating profound change and lasting transformation. Dr. Barnathan considers this work (what he refers to as "the art of transformational design,") both his lifelong passion, and the starting point for all lasting success.



A New Professional Specialty;
and a remarkable workshop event to ignite
the change you need for a success you deserve...

You will Network

With an elite group of highly respected professionals worldwide.
Many recognized as innovative leaders in their field.

This includes members of the exclusive **ExpertsandArtisans.com**
(You will learn about opportunities to apply for inclusion in this private,
high-ground resource, at the VIP intensive Sat. Eve & Sun Morning of the weekend).

It would literally take you decades to meet, on your own, the leaders
from such a wide variety of specialties, that Dr. Jack Barnathan can
introduce you to in one weekend event. Don't miss out.

Fashion drives Fitness™

...and not the other way around.

One of several new market opportunities
with tremendous, untapped potential for growth.

When presented properly (in helping express oneself creatively),
“Style” and “Creative Design” can be an unmatched force for growth.

This same force could drive profound forward movement in many fields,
including the stagnant 100 Billion dollar a year Diet and Fitness “Industry.”

Learn Dr. Barnathan's strategy for taking advantage of this,
and six other “blue ocean” growth / investment areas for you to thrive in.

Earn advanced standing in the New 2015 Certificate Programs*

- Expert Consultant in Life-Style-Design
(including a special certificate program for the Health Care Professional)
- Expert Coach for Inspired Meal Design:
Strategies for Enhanced Energy, Mood, Endurance, Strength and Renewal
- Expert Consultant in Corporate Life-Style-Design
- Personal Success Design: Coaching and Consulting
- Centered, Certain & Strong™: The Motivational Mind / Body Coach
and more...



To Register:

— Workshop only:

When: Sat, October 25th - 8 am to 4 pm (workshop)

Where: Omni Berkshire Place Hotel, Madison Avenue and 52nd Street

— Workshop + VIP Intensive

When: Sat, October 25th - 8am to 4pm (workshop above) followed by the special VIP intensive
at the Tower Penthouse of the 5-Star New York Palace Hotel, Madison Avenue and 50th Street
(two short blocks south on Madison Avenue).

- Saturday Evening 5:30 pm to 9:30 pm - Sunday Morning 8 am to 12:00 noon

— Tuition

- **Workshop ONLY Tuition: \$125** 8 CEU Credits ISSA*

- **Special Discounted VIP Tuition: \$450** (*for eligible clients / students - **call to confirm**)

- **Full Tuition: \$900** all inclusive - 16 CEU Credits ISSA*



To register: **212-710-4337** or online at **NYStrength.com**

**seating is limited and this workshop / event and will sell out / all registrations final